





Figure 2

10044363.01.102

<?xml version="1.0" encoding="ISO-8859-1"?>
 <!DOCTYPE rss PUBLIC "-//web site//DTD RSS 0.91//EN
 "http://my.web.site/formats/rss-0.91.dtd">
 <rss version=0.91>
 <channel>
 <title>\$sitename</title>
 <link>\$url</link>
 <description>\$backend_title</description>
 <language>\$backend_language</language>
 <image>
 <title>\$sitename</title>
 <url>\$backend_image</url>
 <link>\$url</link>
 <description>\$data description</description>
 <width>\$backend_width</width>
 <height>\$backend_height</height>
 </image>
 for (\$m=0; \$m < mysql_num_rows(\$result); \$m++) {
 // database query
 list(\$title, \$data) = mysql_fetch_row(\$result);
 <item>
 <title>\$title</title>
 <link>\$url/getdata.php?data=\$data</link>
 </item>
 }
 </channel>
 </rss>

Figure 3

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